BUILDING THE QUALITIES OF TECHNICAL VOCATIONAL STUDENTS: DRESSMAKERS AND TAILORS

by:
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People say that great shoes may take somebody in a good place. But not only the shoes, clothes too, can make a person ooze with confidence and style. The looks of the clothing give an impression to somebody who wears it. Seeing those people dress in their own style leaves an awe – the color, style, detail, and material combined create a masterpiece.

Behind those so-called “elegance” are the talented dressmakers and tailors whom the schools would like to produce, as teachers of dressmaking and tailoring should form a quality dressmakers and tailors in the future.

Below are the qualities they should possess:

1. Being patient - "Patience is a virtue" may sound cliché, but it is real. Patience has always been an asset in every field. They need tons of patience for clients who abruptly tend to change specifics on the fly. They are too demanding, and some of them display bad attitudes. In events like these, it’s important not to lose your temper and to approach the situation with patience.

2. Good communication skills – Having an excellent communication skill is a must to fulfill your clients' needs and desires. Customers’ satisfaction must be put up first, must be the top priority. It would help a lot if they could articulate the thoughts clearly to the clients, and the same goes for them. Furthermore, if there are uncertain things, immediately ask the clients for clarifications.
3. Being creative - With several competitions within the clothing industry, it is vital to be creative. Your works must be recognized for being one-of-a-kind and unusual. Moreover, being able to transform great new and artistic design ideas into reality will truly mark a dressmaker and tailor.

4. Paying attention to the details - This is a critical point. A good tailor and dressmaker pay close attention to even the smallest details. Customers are very particular with this, they scrutinize the item. This quality assists in impressing and attracting new clients. It retains customers as well.

As Kangan Institute (2021) stated, the best designer can visualize an event like a fashion show before the dress or the cloth is even finished.

5. Being vigilant on time – The most important characteristics of a person belongs to fashion. Yes, a dressmaker or a tailor may be patient, creative, possesses outstanding communication skills, and pays close attention to details, but all these qualities would be inadequate if he/she fails to hand over orders on time. It may possibly lead to loss of customers because of the actions. To prevent this, take into account the number of requests or orders, the details, the client’s requested deadline, material availability, and manpower. From there, you can estimate when you'll be able to finish the products.

These are the five characteristics that make a good tailor or dressmaker. And, as a teacher, it is my responsibility to ensure that my students develop these skills as they pursue this career. These qualities will undoubtedly support them in achieving success in the industry.

Apparel does not look great merely because of its color. It must be mingled with the right fabrics, design, and materials to be considered one. A dressmaker or a tailor is also the same way. Learning how to sew does not make them great; they must be paired with good qualities to be one. What a person wears how he/she presents himself/herself to the world, “Fashion is instant language” stated by Prada (2020).
References:
