EDUCATIONAL TECHNOLOGY: ITS CONCEPT
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When you hear of the term “EdTech” first thing that comes to your mind is technology which includes electronic devices such: computers, laptops, IPad, smartphones, PowerPoint presentations and Microsoft offices. Inside the classroom, teachers often misunderstood EdTech as the use of different technological advancement which aid them in the delivery of instruction, accomplishing reports, assessment, and even in the measurement and evaluation of learning. In some point, teachers are correct with their claims that electronic devices and other technological machineries indeed are types of EdTech. However, many are still in confusion if what really is Edtech, its kinds and uses, and how do it affect learning.

Lebbe (2018) asserted that Educational Technology or “Edtech” is the utilization of technology in education or the wise application of technology towards learning in his article entitled “What is Educational Technology” published on the online portal Quora. He stressed that technology can bring many benefits towards education such as utilizing it to attract responses among audience.

What are then the concrete examples of educational technologies? Nowadays, EdTech are now more concentrated on the electronic devices which aid learning such as the use of projectors, computers, laptops, Ipads, slide presentation, multi-media and hypermedia packages, internet and many others. These technologies are actually penetrated all walks of life and are not only limited to classroom uses.
On the other hand, EdTech has been present or existed already way back decades or from the time of our ancestors. It only means that EdTech is not confine solely to the use of modern technologies but also the various learning aids which invented long ago. These learning aids include the chalk and board, overhead projectors, radios, and televisions for these facilitate learning and are proven efficient and effective.

In classroom, the integration of educational technology in the teaching and learning process contributed on the way teachers assess, measure, and evaluate learning. In fact, when teachers innovate or improvised teaching materials or adopt certain resource for learning, the school/classroom gears towards a more Child-Friendly environment. The use of EdTech in education indeed indispensable for it has been part of the pupils and teachers’ everyday interaction inside and even outside the school premise.

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