EMPOWERING TEACHER AND STUDENT CONNECTIONS THROUGH SOCIAL MEDIA

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Through the years, the evolution of social media has undergone tremendous changes and advancements. Nowadays, these digital developments are mainly accessed by its users to establish a connection with their loved ones. This tool, however, is also applicable for empowering teacher-student connection which is highly favorable for a more effective learning in schools.

Nowadays, it is so easy to connect with one another, but students don’t fully realize the greater potential of this connection. As educators, they have all benefited greatly from their own learning network. Some of them have garnered a job, found great resources, or tuned in to a conference. Now they just have to transfer that potential to their students. They should give them the proper guidance to travel down these varied paths.

It is a fact that cannot be denied that students see the potential in using social media, but are they really using it to their advantage? As for today, students can learn even outside the four walls of a classroom since social media bridge them to their teachers. They can ask and clarify the concepts or lessons where they have difficulties to understand. Teachers can also post reviews, examples and future lessons for students to access just by opening their social media accounts. It will be much convenient since it won’t take much effort, time and money. These tools, however, can empower teacher-student connections even outside the school.
References:

Help Students Use Social Media to Empower, Not Just Connect

https://www.edutopia.org/blog/social-media-empowers-students-andrew-marcinek