ENHANCING PARENT-TEACHER RELATIONSHIP THROUGH SOCIAL MEDIA

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Today we can say that we are already living in an era of science and technology’s breakthrough; from medical field to everyday living we can say that we are living in a more efficient and a comfortable life compared to what we are before. One of these breakthroughs is the introduction of smartphones and social media. These two has been an essential for our day to day living in the past decade that continuously serve us in the most convenient way possible. By the use of social media thru smartphones we can easily connect with our long distant loved ones, be updated onto what is happening in our community and or simply entertain us thru memes, videos and other entertainment apps. The introduction of social media such as Facebook, Twitter and Instagram has opened a lot of doors to explore especially when it comes to communication; with its help we can communicate anytime, anywhere even with our students and their parents.

Yes, social media can be harmful if not used with caution but with this strategy we are not only including the students but also incorporating their parents and or guardian to help the students reach their full potential. As the students’ second-parents at school, it is very important that we create a harmonious relationship and an open communication with their parents that we can make possible thru the use of social media. Through interactions via Facebook groups and group chats we can reach out to our students and their parents to fully monitor their performance from classroom up to the comfort of their homes-with Facebook groups and our group chats we can remind them with their quizzes, recitations, and advance reading materials. Through this we can also help parents monitor and observe their children’s academic performance and behavior in school and help them develop their skills and talent. And as their second parent at school
it is our duty and responsibility to shape the minds of our students and help them grow intellectually and socially.

Being connected with the parents we can understand our students more and attend to the areas that they need improvement and help fully develop the areas they excel. Through the efforts given by the students, parents and us teachers we can build a good relationship with the class and help our students grow academically and to be well knowledgeable inside and outside the four corners of the classroom.

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