ETHICS IN CYBERSPACE

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Think before you click. Think before you tweet. In any manner, there is no more undo in every matter we shared in the social media such as facebook, tweeter, blog, instagram and linked in. The progressive and deep infiltration of these new organizational modes of communication seem to influence the traditional meaning of ethics. To the face of interaction, which constitutes the founding act of ethics, is added a diversity of digital platforms which regulates exchanges. From that moment, what becomes of this apparent freedom proclaimed through facebook’s popularity? What ethics are at digital social practices?

The facebook platform allows the web users to satisfy their desire for socialization, personal expression, exposure and more globally aware, gives them access to a stimulating environment. Social media allow to present oneself to others with the mediation of a screen. Thus, a greater control of the socialization exists.

This comfort, which result from the influence exerted by the user on his digital reality, act as a defense mechanism for the ego.

Young generations believe that social media links them to the real world and they think that engaging themselves in the cyberspace meet their needs. While they are not deeply familiar with the etiquette in communication, they are open to giving themselves greater influence over where there moralities and good virtues.
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