FACEBOOK AND MESSENGER AS MEANS OF COMMUNICATION

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Communication is simply the act of transferring information from one place, person, or group to another. Every communication involves (at least) one sender, a message, and a receiver. In education communication is very important because it used to transfer learning, modifies attitude, and stimulates thinking from teacher to student or vice versa.

In the new normal education, communication of parent, teacher and student should more open and strengthen for its new modalities which is distance learning being implemented. This communication via text, phone calls, skype, email. However, the most common and most utilized means of communication is Facebook and Messenger.

Facebook is to make the world more open and stay connected with your family and friend. Facebook created Social Learning Group that promotes learning in a more integrated, responsive, and interactive way. This Social Learning Group provides the following: admins can organize posts into units and change the order in which they appear, Group members can click I'm done to let the admin know they've interacted with the unit, and Admins can view group insights and see details on unit and post-completion.

On the other hand, Messenger used for instant messaging, sharing photos, videos, audio recordings and for group calls and chats. This group chats is easy to used, can engage learning and collaboration, can view or download a reading materials and provide multitasking.
In conclusion, Facebook and Messenger allows us to interact with students, answer students' queries easily, help us to reach or keep in touch with them, deliver educational materials such as modules, videos, pictures, and audio clips relevant to the topic, and allow us to provide a clear instruction and announcements to the students as we embrace the new normal education.

References:


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