FINDING ALS NEMO

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Are you familiar with the movie Finding Nemo? It is a story about a fish named Nemo who have been constantly warned by his father about the danger he will be facing if he swims too close to the surface. Nemo disobeys his father and swims towards the reef. He was then caught and netted up by scuba diver. How can we relate this on our present field of work as an ALS Facilitator? I believe that there are so many Nemos in our country, Nemos can be refer to as a person who are misguided, encounters difficulties and problems or becomes rebellious. As an ALS Facilitators we need to find those Nemos to guide, help and support. We need to keep them in the right track and be better citizen. Our tasked is to look for them and never give up, like his father Marlin did in the movie.

It is a big challenge ALS Facilitators encounter, Finding the ALS Nemos and encouraging them to undergo the ALS Program. But there are ways to encourage our target clienteles, the tips below can be a big help to achieve our goals and targets.

1. LISTEN

As said earlier, most of our target Nemos encounters problems, difficulties and life challenges. It is the reason why they decided not to continue their schooling. In order to encourage them to undergo the program, we need to listen first. Listening to them shows that we care, and showing that we care can build trust. Listening can give us a lot of information that can be useful to encourage them. If we listen to our target learners, it is most likely will listen to us after.
2. MOTIVATE

It is very fulfilling when you motivate others to do what they think they can’t do. Most of the Nemos we mapped believe that it is very difficult for them to continue their schooling for several reasons. Being an ALS facilitators must learn to motivate others. We need to understand what motivates those target clienteles. Motivating them about the changes, and opportunities coming if they finish their schooling will be a big help to encourage them undergo the program.

3. ACT

If we found those prospective Nemos that would undergo the program we must take action. Explain all the possibilities and necessaries for them to finish their schooling. Follow-up is the best strategy in encouraging them. Positive actions is important, it can change the negativities about their thoughts on the program.

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