HOW TO DEVELOP A POSITIVE PROFESSIONAL IMAGE

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Even you like it or not, you do have an image, if you do not develop it by intent, then it will develop by default. Positive professional image is essential to have a successful career, no matter what your age or field. These qualities and characteristics that represent your competence and character as judged by your key constituents.

Here are the tips on How to Develop a Positive Professional Image:

1. ACT LIKE A PROFESSIONAL. It means really doing what it takes to make others think of you as reliable, respectful, and competent. People form their first impressions in three seconds. And once that impression is formed, it is very difficult to change, do not be unprofessional. You superior may not tell you exactly their own view of what being professional, but we all know from experience how to get labelled as “unprofessional.” By achieving tasks or projects late, for instance. Being unprepared when attending meetings or seminars. Spending time gossiping at work. Treat people with disrespect. Keep them waiting unnecessarily. Say one thing then do the complete opposite. Break promises regularly. Positive attitudes brighten the day of other people while negative attitudes do the opposite. It is important to have a good attitude as you will be happier and have less stress. With a good attitude you will have an easy time when you have problems, and you can be able to achieve anything.

2. USING A POSITIVE BODY LANGUAGE. A crucial element of your image is your body language, and it must inspire trust. Carrying yourself confidently. Making eye contact when speaking. Offering a firm handshake. Sitting and standing up straight. Smiling and
saying hello to people. Putting away the gadget. Determine What Image You Want to Project. Determine what kind of personal image do you want to project? Do you want to show as a creative, energetic, innovative, and enthusiastic leader? Or as a laid-back, let it be all happen, efficient manager or a sensitive, caring people person? Think about the right signs that you want to project.

3. MATCHING YOUR LIFE & PROFESSIONAL IMAGE. Everything you post and send online can and will be seen by your employers and colleagues. Clean up your life. Searching and taking down anything that makes you look bad and ask your friends to do the same.

References:

https://slideplayer.com