IMPORTANCE OF KNOWING YOUR SCHOOL’S INTERNAL AND EXTERNAL ENVIRONMENT

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The word “environment” tells us the surrounding and existing conditions in which particular action, work, and purpose carried on. Every school is being affected by the environment. Every action of the management and organization is influenced by the environment, be an external environment or the internal environment.

The external environment is a factor that exist outside of the educational organization that affects and influences the school and is most of the time, beyond the control of the school and organization. Political, economic, social, ecological and technological are common external factors that cause changes directly or indirectly to the organization. On the other hand, the internal environment of an educational organization refers to people (teacher, pupils and parents), events, programs, factors, systems, and conditions inside the school and organization that are usually under the control of the school and administration. The school’s mission, vision, and even leadership style are factors usually associated with the internal environment of the school.

Knowledge of the external and internal environment is indeed important for a school head in preparing and plotting plans for the school. Even though the external environment exists outside of an organization, it can have a significant influence on its present programs, growth, plan and long-term sustainability. Ignoring external forces can be a pernicious mistake for school head to make. As such, it is important that a school head had constant monitoring and adapting to the external environment. He must work to have a proactive approach where he predicts and sights the possible future problems and changes earlier on instead of having a reactive approach, which can lead to an
enormous, whopping and different aftereffect. Consequently, the internal environment will cause great impact and influence organizational activities, programs, decisions, system, and employees’ behavior and attitudes.

The school manager and the organization must have clear view of the environment regardless of its external and internal nature. School manager should not go for a walk in the rain without a coat or umbrella. He must know and understand the environment that surrounded him or else he will get wet outside.