INTRODUCTION OF ONLINE PROSTITUTION

by:
Jeanette V. Jorge
Teacher III, Balsik Elementary School

In this era of globalization and technological revolution, a number of trends are starting to appear. This technological advancement is a discovery of knowledge that leads to innovation and advancement of learning of technology, and to make it work, it involves science. Some of the technological advancements that 21st century had was the introduction of social media or social networking sites.

The term social media referring to blogs and social networking sites online have been used worldwide allowing networked communication possible. Such media describes the online practices that utilize technology and enable people to share ideas, opinions, experiences, pictures, messages, content, insights, and information of interest. Social network sites seem to bring people together and connected regardless of the places they are using social media. As people spend hours on these sites, they tend to find a lot of ways to make use of it.

Different social media sites have specific roles, functions, and modes of communication, although their functions are mostly related. This relates to the definition by Kaplan and Haenlein (2010), who defined social media as “a group of Internet-based applications that build on the ideological and technological foundations of Web 2.0, and that allow the creation and exchange of user-generated content”. Ayiah and Kumah (2011) summed up the definition of social network as a web platform where people from different settings can connect and interact with each other. Social Networking Sites (SNSs) are virtual communities where users can create individual public profiles, interact with real-life friends, and meet other people based on shared interest. They are seen as a ‘global consumer phenomenon’ with an exponential rise in usage within the last few years.
and Griffits, 2011). However, there has been an abuse of the usage of social media. People are starting to view it as a tool for pleasure satisfaction, in any way social media can contribute to satisfy their pleasure-triggers. One of these is prostitution.

As described by Funk and Wagnalls New World Encyclopedia (2017), prostitution is a sexual service in exchange of money or any form of payment. Prostitutes or sexual workers (to make it politically correct) use their bodies as commodities. Prostitution is also considered the longest running profession and often link to the concept of women as property. Although, sexual workers can both be associated to men and women, prostitution is more rampant to the side of women. This definition by the Funk and Wagnalls New World Encyclopedia was supported by Settegast (2018) saying, prostitution is a participation of sex in exchange of money. She also added the term ‘sex work’ as the “professional practice of prostitution as a means of earning one’s living”. Following the changes of our society, prostitution also changed in some ways to keep up with the changing society, thus, the introduction of online prostitution appeared.

References:

