LEADERSHIP AND COMMUNICATION

by:

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Leadership and communication are no doubt linked to each other. The leaders of the 21st century constantly challenge to bring coherence to information, ideas and events they provide to the people of the organization.

In a complex and unpredictable school environment, communication is very much needed at present where every school administrator should be aligned to a fast-moving, ever-changing school leadership.

Communication according to Gary Marx, an American writer, is our only route, perhaps our only hope, for connecting and helping people to discover a commitment to pursuing a common purpose.

As John Donne author of “Meditation XVII” puts it, “No man is an island free of himself”, which clearly translate that we cannot leave alone, the reason that we must, even more, understand each other, be even in many ways to have the best result. These are various ways to strengthen more communication between the staff and the school administrator as seen in the following:

1. The school administrator should motivate the staff for a generative thinking to support a true learning organization.

2. Always have time for listening to the staff and analyzing the school environment.

3. Understand the need of the people of the organization.
4. Reviewing every now and then the school vision and mission.

5. Understand that communication to be effective needs to be a part of everything we do.

Communication to be effective should help to develop a harmonious relationship between the school principal and all of the staff. He should, even more, possess a critical and creative thinking skills to be connected constantly with his people, since building relationships among people is very much essential which will lead to a harmonious relationship with each other.

Reference:

Leadership Notes, SDS Book Review (2012)