LINKING AIM FROM OBJECTIVE: THEIR PURPOSE IN EDUCATION

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Aim is an ultimate goal, which someone or the entity strive to accomplish while objective is the purpose that a person or entity seeks to accomplish through chasing what he likes continuously. The outcome of aim is a long term one while objective produced short time outcomes. In addition to that, aim is the general direction or intent of an individual or company, on the other hand, objective has or company specific goal of an individual. Aim is concerned with a purpose that an individual or a company strive in order to get success. Objective has set its goal in achievement. They also differ on some characteristics like, aim concerned with what is to achieved while objective set its standard on how it is to achieve? Aim has no time limit while objective is time bound.

Below are the points necessary to identify the difference between aim and objective. It also points out their purpose.

1. Aim refers to as ultimate goal which everyone attempts to achieve while objective describes as something which everyone wants to achieve successfully by chasing it continuously.

2. The result of aim reflects to the seeker on its long-term purpose while objectives specifies the short term goal of the seeker.

3. Aim signifies the ultimate direction or target of an individual or the institution. On the other hand, objectives is the certain or specific goal of a person or an institution.
4. The mission of a company or institution is associated to its aim while objectives are more on the success or achievements of the company or institution.

5. Aim seeks to answer the question, what is to be attained, on the other hand, objectives is likely to seek answer for the question, how something is to be achieved.

Aim and objective are both vital to education. They only have different characteristics which define them for their proper usage. Aim is for long term purpose and objectives are for shorter purpose someone wants to achieve in a day or several days.

References:

https://keydifferences.com/difference-between-aim-and-objective.html