MILLENNIALS: INFORMATION TECHNOLOGY READY

by:

Kristel Joy Buraga

According to a study of Millennials from 75 countries, this generation has specific expectations about technology in the workplace. They expect it to be a catalyst for innovation, as well as a major avenue of communication on the job. In fact: 59% of those surveyed said an employer’s provision of state-of-the-art technology was important to them when considering a job; 78% said access to the technology they like to use makes them more effective at work; 41% of those questioned said they would rather communicate electronically than face-to-face or over the telephone. The bottomline? Millennials and their technological penchants are having a profound impact on the workplace.

From employers adapting their IT policies to accommodate Millennials’ use of the smartphone to companies utilizing mobile apps with increasing regularity to perform various daily functions – the technology-related changes brought about by this generation can be seen at nearly every level of the workplace.

Some argue that Millennials are making companies function more efficiently, perhaps even more humanely.

Not only is this a generation constantly connected to smartphones, but the Millennial mindset is focused on making all things easier, faster, more efficient and mobile, as well as more personal, inclusive and intuitive.

In the workplace this has translated into apps that are updating or eliminating many old or outdated workplace processes and procedures, according to various media reports.
The overall theme of such reports is that there’s a shift taking place from old school and legacy communications such as email and corporate intranets to newer, mobile friendly tools or communication methods that are more transparent and instant.

Reference:

Millennials at Work: Reshaping the Workplace by PwC