PUSHING THROUGH LIMITS - SIDE HUSTLE

by:

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“Challenges are gifts that force us to search for a new center of gravity. Don’t fight them. Just find a new way to stand.” – Oprah Winfrey

Who’s not affected by this pandemic? Whose routine didn’t change at all? Who would have thought that this pandemic was a serious mess? Who knew this all along? I guess, none. None of us knew that this would be of great effect. And as this affected us, we are challenged to exhaust all our effort during this pandemic and to admit it or not, some income earners go beyond to what they can do just to provide for the family.

Earning consistently during this pandemic is such a blessing. But if you are a type of employee that is “no work, no pay”, earning consistently is already a choice between providing for your family and the health risk that might also affect them not just you. Working from home and earning through it is a solution we might seek. Having a side hustle aside from your current work is of big help but with limits attached to it.

In this pandemic that almost all physical stores are closed, electronic commerce naturally bloomed and performed aggressively as an answer to every person needing things they can’t buy on a physical store. Digital marketing - partner of ecommerce, also bloomed due to higher demands and decrease access to physical stores.

It is a challenge to build your own side hustle while having your main work routine, you must have a wide network of people, you must have a dedication, you must plan an efficient time management and you must have a commitment to push through in this kind of sideline. It was like pushing yourself beyond what you can do.
just to widen the network you have and make income through it. But through perseverance and hard work, it must all pay off at the right time.

Thinking of ecommerce is easy, but to execute the real agenda is way too hard and it takes a lot of back up plans to make it work. Instead of thinking outside the box, we must create a new box to think in and perform every plan we accomplish to do.

Having a side hustle might exhaust you and might push you to your limit, but when it is all set and it started, rising up comes naturally along with consistency and dedication. Uncertain times were always there, we just didn’t know when it will hit again; unlimited opportunities are everywhere, we just need to find it and execute proper plans necessary in order for it to boom in the industry; and limits were also called constraints, we just need a definite solution in order for us to move forward to our goals and plans.

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