REACHING LEARNERS IN CREATIVE WAYS DURING PANDEMIC

by:

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Since March 2020 when Enhanced Community Quarantine was declared in Central Luzon due to COVID 19 pandemic, as a school teacher, it felt like someone needs to step up and be a part of information dissemination about this shocking virus that threatens the lives of everyone. Educating our young learners about the pandemic is one of the continuous duties of a teacher.

During ECQ, many learners asked their parents why everybody needs to stay at home and why they were not allowed to go outside and play like they used to do. Their young minds somehow could not comprehend what was really happening. In Today’s world where face to face is not allowed, teachers have still the power to educate their pupils even without seeing each other physically.

As everyone is expected to stay at home, children diverted their focus in online games, onlines shows and social media. Social media serves as the best platform used by teachers to reach for their learners. Sharing of informative campaigns about COVID 19 helps learners to understand reasons behind the sudden change of routines in their lives.

Teachers stands for credibility in the community. Any information shared by teachers in social media is said to be believed by young learners as well as the community itself. Fisher and Frey (2018) affirmed that students’ belief that they can learn from a teacher is powerful. Teacher’s credibility as also defined by them, is the student’s belief that they can learn from a teacher because this he/she is believable and convincing.

Sharing updates, news and campaigns is great help among learners to better understand the situation. Teachers with higher grade level pupils can create a group chat
where she can post the updated information. In the study conducted by Ahmad and Murad (2020), they found out that social media news about pandemic COVID-19 brought negative effects on mental health and fear. However, since teachers were trusted by students, they can influence learners and people in the community to follow the health protocols for their safety.

Teachers have been looked up as one of the most influential people in the community they belong. Every information she shares matters and believed by their learners. This reality makes teachers more responsive, critical and rational in sharing information in social media. Teaching and reaching learners during this time of pandemic creates better learning opportunity among learners.

References:


Araz Ramazan Ahmad & Hersh Rasool Murad (2020). The Impact of Social Media on Panic During the COVID-19 Pandemic in Iraqi Kurdistan: Online Questionnaire Study. Journal of Medical Internet research.