It’s been a big, big challenge for the present days teachers on how they will make their students interested in reading. The first big factor that is a hindrance to this task of educators is the gadgets and mobile games that the children were really enjoying nowadays. The Division of Bataan supporting the teachers to accomplish this assignment by producing big books which are very colorful and artistically made that really catchy to the eyes of the learners. Aside from these big books, the classroom teachers printing instructional materials and reading materials in form of “tarpapel “. The reading corners in every rooms became one of the priority to check by superiors upon classroom observations. So the really big factor in reading habits of the pupils are their interest. The parents should involve themselves in this issue. It is the duty of the parents to help the teachers to lessen the time consumption of their child into gadgets and online games including social medias. At a very young age or the first year of a child in school which is the Pre- elementary level should be the right time that the parent and teacher tandem in making sure that the child develops reading habit. Once a child started earlier reading habits it will be a smooth job for the next grade level to teach the lesson to them. The children can explore by themselves. That is how important reading skills is. At a first level of a learner on his schooling the recognition of the sounds of alphabet is very essential. If they skip this it will become hard for them to push to the next level which are the words recognition, reading phrases and stories. And so the comprehension development will become an impossible for them to do. The parent together with the grade level teacher should have close guidance and supervision in these crucial years of the child reading development skill. Reading is to the mind as what exercise is to the body, an English
quote says. Without exercising our body become weak, inability to read, makes learning impossible. Let us work hand in hand to encourage our children to please read and read.

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