RESURGENCE OF CAMPUS JOURNALISM

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Reliability and credibility of news is now a hot issue that is being discussed by many. People address the issue to be alarming and frustrating. This generation is now into “click bait” – sharing, liking, and posting hoax and mind-stirring articles all over the social media. With that, many were being “victims” of these fallacies. This should not be tolerated nor neglected. We, as educators who mold the society by nurturing the students, must take an action.

Campus Journalism is a way to train the students practice writing articles that are anchored in the vision of the journalists – that is to secure reliability and credibility. However, schools nowadays are allocating small percentage of concern towards school paper and if it is given a way, most where just using it to flaunt school name by the skills of their best students. Sadly, this is not what campus journalism should be. We must address the lack of critical analysis of students toward writing and reading to distinguish the truth between fallacies.

Cortes (2014) claimed that we see conferences and workshops as opportunities where we can flaunt and outdo each other, not as doors for learning, connecting, collaborating and helping.

Teachers, us, must be reminded once more that we should train students to write articles for the betterment of the country and debunk the pride-centered competitions. We should know that these competitions are ways on how to engage and boost students in writing but, in the end, it is still the “credibility and reliability” that we should safeguard to awaken the mind of our readers in truth and justice.
References: