Social Media and Its Impact to Students’ Behaviour in School

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Social media is defined as a communal online communications frequencies that are available in the community, show interaction among groups, sharing of contents are possible and elicit collaborative works. There are various examples of social media these are websites, forum, social networking, blogging and wikis. Facebook, twitter, google and Instagram are the most prominent social media in this era.

Facebook is a social networking that enables the users to keep in touch with family and friends around the globe. Facebook users can make profiles, upload photos and videos, and send messages through messenger. Another form of social media is the Twitter, it is characterized as microblogging where users or members can record short posts known as tweets. People who are registered in this social media can follow other people, celebrity or not, and may retweet their idol’s tweet to show support on the said tweet. Facebook and Twitter are both friendly user that is why most students are using these social media. This is the reason why some teachers are using Facebook and Twitter as an engagement tool to motivate the interest of the students in their lessons. Social media is one of the most powerful tool that teachers may integrate in their teaching, however, this kind of engagement tool may post harmful effects if not supervised well.

Relatively, students who are exposed to Facebook are very acquainted to memes. Memes are images that summon a meaningful idea or notion. Usually, memes are humorous but instructive. According to Milner (2016), memes are deceptively simple because though images are simple they invoke deeper meaning. There are hidden
meaning that people have to analyse first, therefore imagine using these memes to students where they have to analyse the meaning behind those texts.

In addition, Shifman (2014) suggests that memes significantly work as an engagement tool for students. Motivating or stimulating the interest of the students is one of the necessary factors in teaching that may be achieved through the help of Facebook memes.

As presented by Purnama (2017) on her study, she included memes and Instagram on her teaching and it proved that the inclusion of social media enhanced students’ engagement to the lesson. It proves that the integration of ICT and modern gadgets may increase the retention rate of the students as they offer innovated experiences.

Teachers have to remember that the inclusion of social media to teaching-learning process has great responsibility. Proper monitoring and supervising is indeed a great task that teachers have to perform in order to use more innovative resources.

References:

https://whatis.techtarget.com/definition/social-media