SOCIAL MEDIA: THE POSITIVE SIDE

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Social media has always been heavily and negatively criticized. In most times, its positive effects are being ignored. Facebook, Instagram and Twitter, are the well-known social networking websites that are being patronized by the youth, and are said to be the reason why this generation is into taking pictures, videos and making blogs that they will post later on in the aforesaid sites.

According to some researchers, social networking websites are one way towards the good and orderly leadership of an organization as well as in business. It's not just social networking with the use internet, but it is also a good way to properly deal with different branches of commerce. Moreover, social networking websites are used to communicate with friends and relatives from different places and countries around the world, without spending too much.

Nowadays, with the blistering progress of technology, it is almost impossible to stop the people joining the aforementioned sites, specifically the youth and students of today.

In 2006, a Dutch researcher states that social networking websites boosts the self-esteem and confidence of the students. In this study, they found that in 881 teens, the effects of social has 5.6% negative effects, 4.9% positive, 35% had good friendship relationship and 8.4% had a romantic relationship. Meanwhile for students, the making of homework and projects became easier.

In accordance to this, the positive impact of having an account on such sites appears to be positive if the student's participation is considered. Through these sites, students are
well acquainted, getting new friends and freely expressing independent attitudes. In addition, social networking websites are helping students to easily communicate with fellow students, gain valuable information and facilitate the exchange of documents.

In general, social networking has a good cause, mainly for students. These sites expand the knowledge of students, affirm the relationship of friends, improve social life, reexamine old friends who have had no communication with each other and above all, expressing their own ideas and perspectives in the world.

References:

http://ivaughnnn.blogspot.com/