SOCIAL NETWORKING SITES (SNS) AND THE TEACHERS

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What is Social Networking Site (SNS)? Based on the website of eBizMBA.com, social networking site or social media is an online platform that is used by people to build social networks or social relations with other people on the site. It uses Internet that allows users to create their own profile in order to interact with the other members on the list. Social networking becomes popular to people of different ages. Due to the range that SNS has reached, even the teaching profession has conquered.

Teachers used SNS as a way to bring together data in order to become useful information to weather the teaching-learning process. Social media has delivered a new package for the educational system and teachers become avid consumers. Teachers are challenged to be on the same track where SNS is applicable. Social media allows teachers to strengthen their social and communication skills by means of social interactions. Through social media, teachers can develop technical skills needed in preparing school forms. Teachers can also develop the basic skills on creative designing when they make their own wall papers and backgrounds.

On classroom interactions, teachers can use social media in different ways. It can be used as a tool for presenting lessons. Watching video is helpful in presenting the lesson. It can be used to set the mood of the learners. Teachers can also use SNS to interact with the students. Students can send their questions through Messenger or send their reports and activities via electronic mail using different social media accounts. Students created a number of group chats in which teacher are part of the group. These group chats (GC) make possible for the dissemination of information when teachers forget to remind their learners in an important announcement of the school or an additional assignment.
Through social media, teachers can encourage students to recite and participate in the class activities. This way teachers can turn nervous and reluctant students into active and confident learners.

On curriculum, teachers can certainly get the necessary materials such as teaching guide and learner’s materials. Through SNS teachers can now reinforce lessons by way of getting additional information from the Web which is under the learning competency that the teachers are imparting and the curriculum suggested. Teachers can also use this medium to find activities that can be utilized to sustain learning. There are prepared activities online in different forms like games. Teachers can also share the content to their co-teachers since social networking is common to all and educators are avid users of SNS.

On staff coordination, teachers and administrators used social media to disseminate information and announcement like faculty meetings, activities, and even itinerary of an educational tour. Sharing of thoughts and articles about education, curriculum, and teaching strategies can also be shared using social media. Teachers can also use this technology to inform other staff on the latest news about the system of education in our country.

SNS helps in setting the objectives of the teachers in numerous activities and teachers’ involvement marks the improvement on the system.
References:

eBizMBA.com.


