A start-up is a company or business run by an entrepreneur to help, develop and support young entrepreneurs. When starting a business, there’s a lot of things you should consider. But here are a few things to keep in mind. First, you need a clear purpose and business plan. Take time to lay out a business plan and expect the challenges you’ll face. Second, know your “Whys”. Knowing your why is very helpful for establishing a clear direction for you and the business. And you should consider your capital to cover expenses for months while the company is still not yet profitable. Almost all businesses will not have a good start-up. Sometimes our plans do not work as we imagined it. Like in the Korean drama “Start-Up”, not everyone will get a “Sandbox” to keep them from falling and hurting themselves which allows them on the swing to fly high. We need to take a risk for us to acquire complete knowledge and be able to know what we should do next. Don’t be afraid to aim high. Being a young entrepreneur, you should believe in yourself first who’d dream of making it with a lot of bright ideas. You will see many opportunities to try something new. Stop looking for answers, there is no right answer. Many people will say many things about your choice, but you are the only one who knows what’s best for you. Give your best so that you won’t regret the choices you make. The decision is till yours. No matter how many trials you go through when starting a business, you know in yourself that you can do everything. Following your dream is a very difficult road to take, but it is always worth it!
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