A few years back the pocket books have been a common commodity often bought and used by the reading masses. I could still remember during my college days that whenever I walk along the streets in Balanga City, the stall beside Mariemer’s Flower shop, there are a lot of pocket books on display and a lot of people stopping by and selecting a book to rent and read; then, once finished returns the book just to rent for another one. It happened to be at the Sunshine Mall (now the upper level of Vercon’s Super Market), I could find a small unit named “Book Rent.” There the store displays mostly English pocket books of all sorts of stories which one can choose from and rent for days or weeks. Those were the days where the traditional books claimed their prime and glory. Sadly, those stalls closed and the books I come to love I can rarely find in book stores or second hand book sales. Does this mean that people no longer have the passion for reading books?

Fortunately, the answer is no. People still love to read. One very good proof is that the infamous movie of Tolkien – The Harry Potter Series, or Percy Jackson which are movie adaptations of the novels. Yes, these novels were transformed into films which means to say that people still are inclined to reading but in a different genre.

Every now and then I would come across technological adaptations of books. These are books that are no longer rendered in the traditional paper pages and bound together that can be displayed in a shelf but interestingly comes in an electronic versions. These include the digitized books and the audio books. The internet is steaming with tons
and tons of audio and digitized books that can be downloaded and enjoyed. In some cases the book you enjoy reading is rendered in an audio video presentation in Youtube.

This proves to say that people still are fond of reading. It just don’t come in the conventional way of flipping pages and placing tags or markers to show where you stopped reading. But still the passion for reading is evident. People still consume stories like bread and butter. I could recall a movie I once read entitled “The Arabian Nights.” There, a character of an old man stated “people needs stories more than bread itself.” This is evidently true even to our present time and age.

Most of the time we think that students or even people in general are no longer readers but then again we are wrong. People still love reading. Reading for the great many just came in easier through audio books and digital formats. With these types of materials, a voracious reader need not strain eyes during reading at night. Instead the reader may sit back and relax while ear phones are plugged in to both ears while listening to audio books. There would be no worries of hurting the eyes because staying up late at night trying to savor each chapter of a book.

The environment is on a constant process of evolving from what is customary towards something modern and reading follows the same path. Reading now has evolved from the traditional book bound pages to the electronic media everyone can enjoy.

Technology truly is a wonderful tool in sustaining people’s passion for reading.

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