THE ESSENCE OF VIDEO LESSON

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Schools are shifting to virtual classrooms to maintain continuity of learning; video has become a necessity for many teachers. Thus, they record or video themselves to deliver instruction and provide learning to the students.

Academically speaking, Video lesson or video lecture is a record video which presents educational material for a topic which is to be learned. It might be a video of a teacher speaking to the camera, photographs and text about the topic or some mixture of these.

In line with, here are the easiest way platform to make a video lesson: PowToon, voice over presentation, zoom, interactive lecture, talking head video, screencast and lecture capture.

Furthermore, Video lesson used to reach the student and provide supplemental information besides the modules provided to them. It has a benefit both teachers and students. These are the followings; (1). Improves learning retention, (2). Better retrieve and remember information, (3). Can capture and keep student attention, (4). Video is reusable, (5). More Flexible and Accessible for Students, (6). reaches learner with a variety of learning styles. Be it visual, aural, physical, or verbal, (7). Promotes independent learning and (8). Video is Highly Engaging and Entertaining

In conclusion, teachers become resourceful, flexible, creative, innovative and to provide quality and accessible education for the student in this time of pandemic.
References:

Video Teaching: How to Use Video in Your Virtual Classroom.
https://www.vidyard.com/blog/video-teaching-guide/