In the advent of the modernized technology based society, most reading materials are now rendered on electronic multimedia format. Though texts are more accessible now through the net, students of today find it uninteresting to read especially long texts. Instead, they tend to refer to video clips, movie adaptations, summarized versions and relying mostly to reviews made available over the world wide web.

This leaves the lowly, traditional hand held paper paged books to be untouched and kept on shelves.

Have students lost the passion for reading?

Not really, according to the National Book Development Board 90% of Filipino adults have read books and 68% of them are non-school books meaning these are not text books available at the school but books that are bought from local book stores. Filipinos have kept the passion for reading alive though not in a loud and popular manner. That is why it seems that books have lost their attraction towards the masses which turns out not to be ultimately true.

Commercialized books in forms of novels and short stories, pocket books and wattpads have gained attention over these past few years. Thanks to movie adaptations, readers would want to analyze the difference of the book version from the movie adaptations. Thus they become interested in reading.

Other than discovering the differences of the movie adaptation to the original text, there is something much deeper that sets the youth to delve onto reading. One would be that the reader can relate to the story. This may be in a way that the reader
can see himself in one or even most of the characters of the book. Another is that the story is somewhat similar to his own life story. Further reason maybe is that the reader wants to express his inquisitive mind and finds the pages of the books as the best place for exploration. In every turn of the pages, they grow eager to know how the story unfolds and how it is resolved in the end.

Having these at hand, what is its implication to the student? We all know that it is quite difficult to make students read stories from the text books even if they are provided with images and pictures.

The teacher must be clever enough so attract the attention of the students into reading. The lure of the stories must be very enticing to the readers that they will be hooked up in the story from beginning to end.

But then again, this can only happen if the teacher himself is also a reader. The teacher may not be able to innovate ways of delivering the story and provide the main points, general truths and specific ideas from a text if he himself does not understand the story. One best way of making students read is by reading with them. Being a model of reading makes the students see the importance and wonders brought about by the text. If the students see their teacher reading, then they themselves will be intrigued by the books and may wish to grab a copy and see what seems to be very interesting in it.

If the teacher achieves the passion for reading then it will be a piece of cake telling it to the students, enticing them and catching their attention in to reading.
Reference: