THE IMPERATIVE OF TIME MANAGEMENT AS A STUDENT JOURNALIST

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Being a campus journalist while fulfilling my responsibilities as a student is never easy. Balancing the time in academics and extra-curricular activities is a must for a typical student.

Campus journalists are never given the privilege to be exempted in academic responsibilities. If we are excused during training and preparation for press conferences, we need to make double effort after that to make sure that we can understand the lessons that we missed.

After covering school events and writing articles for the newspaper, we need to catch up with the activities and tasks in our different subjects.

Conflicts in academics sometimes arise specially after journalism-related task such as prompt submission of requirements and projects, cramming for assignments and exams and our tamed academic spirits which make me sometimes feel lazy and lifeless to study.

The conflicts and struggles mentioned above can only be solved through an effective time management. Everything must be balanced. A campus journalist, going back to reality after his so-called battle, must step out of mediocrity. He should show his enthusiasm not only during journalism competitions and other co-curricular activities but also inside the classroom.
Hence, managing our time effectively means balancing our time either way as a student or as a campus journalist.

This might be easy to say but hard to do. Well, we can achieve it by applying it in small tasks first such as doing our assignments immediately, submitting or requirements on time and reviewing our lessons daily while some of our time is allotted to training. Then, let's make it a habit. Habit is also equivalent to the word "regularly".

According to Fleming (2011) an effective time management is closely associated with an understanding the difference between efficiency and effectiveness. Fleming (2011) clarifies that while efficiency involves completing specified tasks in a right manner, effectiveness relates to identifying the right tasks to be accomplished in the first place.

As torchbearers of our school, campus journalists must learn that balancing our time is the key to good grades, spirited academic life as well as to our exhilarating extra duties. We don't need to give up anything. We just need to learn the art of time management.

References: