TIKTOK MANIA

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Tiktok became the remedy of many people who wants to forget the harsh reality in our current day. In fact, the download times of the Tiktok app shoots rapidly since the pandemic.

Every generation is being hooked by this application, from toddler to oldies but goodies. They have earned their fans due to their content. By crazy stunts and various viral challenges that always new day by day. It has a different genre just like movies. It has dance, sing, acting, comedy, teaching, and sharing ideas genre. Every time you open that app, it surprises you with different memes and trends that many people are being engaged with.

One of my favorite Tiktokers is Team Lyqa. She teaches general knowledge, proper grammar, Math techniques, and others that can be used in the entrance exam and Civil Service Exam. While you enjoy using TikTok by learning, at the same time you can use it as a reviewer to your incoming exam or refresh or sharpen your mind. In that way, you did not waste your time scrolling that feeds yet gained knowledge along the way.

Some are earning by the famous stunts they have made through Tiktok. Not only they enjoy using this app but also, they are earning which is very significant today. Since the community quarantine shut down many business establishments to mitigate the transmission of the virus.
Some are against this app we cannot avoid that since people vary their opinion. It has advantages and disadvantages. While we are in it, we should embrace this to improve ourselves in this emerging online world.

The Department of Education can use this channel to reach out to the young students who are stranded in their own houses these past months and currently hooked by this app. Using this platform, we can share and refresh learning just like Miss Lyqa is doing in her posts. In that way, even kids are scrolling to this app watching different short videos why not use this opportunity to remind that studying is still useful even using Tiktok. They can also make a study challenge instead of various sing, act, and dance challenges that are trending. If this will succeed many students will promote this platform and at the same time sharpen their skills and knowledge. It hits two birds in one stone.

References:

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