TIPS ON ENGAGING POST-MILLENNIAL ... A TEACHING STRATEGY

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Each generation portrays varying characteristics which make them different from one another. Researches have made labels to various group of generations based on the year they were born. Baby Boomers, Generation X, and Millennials and Post-Millennials are some.

As Educators, we have to know the generation that we are mostly dealing with for us to adjust the teaching strategies that will be effective to them. Knowing the existing generation today is a kind of strategy so that the approaches and techniques we will plan to use is appropriate with their interests, beliefs, characteristics, behavior and learning preferences.

Let’s have a brief description of the different generations.

As published in https://www.kasasa.com, on one of their articles, Baby Boomers were born between 1944 and 1964, Generation X were born from 1965-1979. Millennial or the Generation Y were born between 1980 and 1994. While a report published by the Pew Research Centre described Post-Millennial as Generation Z and were born in 1997 onwards.

So with this information gathered, it is clear that our clientele today are the Post-Millennial or the Generation Z and without further ado, here’s everything you need to know about Post-Millennial and several ways to engage this Generation Z.

Post-Millennial or Generation Z were also called as tech-savvy generation.
Technology should be part of your strategy. Communicate more frequently using visual. Use GIFs, images, emoji’s and videos. Teachers must provide technology-enhanced learning opportunities to students. The use of ICT, computer laboratories and the likes are important.

Generation Z thrives for opportunity.

- Post-millennial wants to be a part of the action, rather than being passive consumers of information. Guide them on how to achieve their goals. They want to participate in the journey. Give them opportunity to do things and they will!

Characteristics of Generation Z.

- They prefer to save money for higher education. They prefer shopping online for almost all their purchases. They embrace social networking and figure out how to use it in communicating for their advantage. Applications such as Snapchat, Instagram and Facebook have already made a big impact in their everyday lives. Instead of watching YouTube, Hulu or Netflix, they want to co-create, live stream and help to make up the activity as they participate. Generation Z loves indoor games and prefer communications through images, icons and symbols. They are also concern on economy and world ecology.

Lastly, still, one of the best ways to engage our students nowadays is when the teacher connects with the students on a personal level. Students these days want to feel the love, affection and care of their teachers. They feel more comfortable to their teachers than before. Thus, learning takes place easily because students were more relaxed and stressed-free.

With this information given above, it is now easier for us, teachers to prepare teaching strategies, techniques and approaches knowing the likes, interests, characteristics, beliefs and learning preferences of our clientele today, the Generation Z.
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