TOO MUCH SOCIAL MEDIA

by:
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SOCIAL media has become so powerful nowadays that it has become a convenient tool for destruction and for construction of one's dignity ... and well, one's personality.

An unsavory post about one person or a public servant and a government official for that matter is enough to unmake a person. More so if that item has gone viral. Something that the whole world was able to witness it in crisp, sizzling color.

But when someone post in the Facebook or any social media platforms about one's important occasion, say birthday, inauguration, accomplishments and other heart-warming events, that becomes positive and make everyone feel happy about.

In other words, the social media can make or unmake a person or an event depending on how people use it attain their goals.

Even some government officials have admitted that social media has become even more powerful than the traditional or mainstream media.

Traditional media refers to newspapers, magazines, radio and television stations.

Just commit glaring mistake in public and presto, chances are you'll be viral via social media.

References:

https://www.forbes.com/sites/tomward/2018/06/08/how/much/social/media/is/too/much