USING MULTIMEDIA APPROACH IN TEACHING-LEARNING

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Powerpoint, video, and film shows, multimedia presentations, all of these are just some of the strategies that most teachers opted to use nowadays. The reason behind the decision to use multimedia presentation in classrooms emanates from the fact that students nowadays learn most through the use of technology. Yes, technology is one of the effective partners of educators today. The variety of techniques that we can use through technology is numerous and its effectiveness is unquestionable. The use of multimedia in teaching is proven to be one of the effective technique to meet the students’ academic needs. Multimedia classes give the students enough chances for interacting with a variety of contexts in lessons, which will eventually give him a solid background on the proceeding activities intended for the day. Moreover, a teacher may address more than one sense simultaneously through the use of multimedia. He can stimulate the students’ sense of sight as well as their sense of hearing, he can arouse the learners’ interest through catchy captions and striking presentations, he can conquer boredom in the classroom while injecting the appropriate knowledge and skills required. The effectivity of this kind of teaching strategy is proven without the doubt. Several studies were conducted and findings were consistent. That multimedia in teaching is indeed successful in stimulating the interest of almost all kinds of learners. But the next questions are: “Is the use of multimedia in teaching sufficient enough to cover all aspects of learning?” “Does it suffice the need of a learner in terms of manipulation and operation?” “How does multimedia teaching compete with the traditional way of teaching?”

Generally, educators may adopt different teaching methodologies, but the success of the teaching-learning process lies in the execution. And proper execution gives an answer to the questions mentioned above and provides the remedy to the problems posed by the use of multimedia.
Lastly, no one can deny the fact that an educator is indeed responsible for the outcome of the learning acquisition, that is why the use of multimedia along with proper carrying out of the lesson seems to be the perfect formula. There may be qualms on the efficiency of multimedia use but the expertise of the teacher will spell it all out.

Indeed, the knowledge gained by the learner should always be the teacher’s topmost priority. After all, what will transpire at the end of the day, will and will always be the teacher’s responsibility.