USING SOCIAL MEDIAS ON REACHING STAKEHOLDERS

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There are several different ways to use educational social media. Within the classroom, social media has several applications. In terms of school management as an organization, using multiple social media channels is one of the best ways for school leaders to interact with their stakeholders both explicitly and implicitly. Also, it allows for shifting coordination between groups and allows each to engage in additional important behaviors with many other stakeholders.

In terms of drawbacks, potential challenges and disadvantages of using social media in school organizations could not be excluded. In terms of leadership and management, social media is a means of power that gives a company more leverage and influence. Great power comes with great responsibility, however. Social networking is an interruption worthy of being. Stakeholders may be preoccupied with starting their schoolwork, but there are others, especially older teachers, who are still unfamiliar with and unwilling to explore the interface and capabilities of various social media platforms. Additionally, there is often a risk that it will not be used for educational purposes. As a consequence, a high degree of transparency is expected. Well, it's all fine, but with moderation.

One of the characteristics we are looking for in a social networking outlet is a sense of great social interaction that leads to contact at speed. Social networking is internet-based, by plan, which provides stakeholders with rapid electronic content communication. It has brought the definition of communication a whole new dimension. At hand are various ways to communicate with school heads, teachers, parents, pupils
and other stakeholders through various means. It has moreover gotten to be basic to have social media nearness on to be able to put through and arrange with those stakeholders.

References:

Hampton, Steven Coleman, "Social Media As A Tool To Effectively Communicate With Stakeholders: School Administrators and Superintendents' Perceptions" (2016). Dissertations. 316. https://aquila.usm.edu/dissertations/316