VALUE OF VIRTUAL FOCUS GROUP DISCUSSION

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With the recent event that happened in our society and because of the danger due to the current pandemic, the usual face-to-face interaction in meetings, gatherings and assemblies is no longer applicable and advisable.

In place of the traditional gathering is the Virtual Focus Group Discussion (VFGD). The value of the Virtual Focused Group Discussion (VFGD) was discovered by people particularly in the Department of Education (DepEd).

Consultation meetings among the officials of DepEd are now being accomplished through Virtual Focus Group Discussion (VFGD). Through the aid of the electronic platform, these people are able to meet and discuss matters clearly and safely. Also, people do not need to spend money for travel.

Planning or preparation in the DepEd offices or schools may be done through Virtual Focus Group Discussion (VFGD). With this, the persons involved may smoothly and accurately set their plans and preparations for any event, program or project that are essential in the organization.

Interviews for research are also realized through Virtual Focus Group Discussion (VFGD). Since research is an integral part of education, the research no longer need to float questionnaires or research instruments in different places, instead the Virtual Focused Group Discussion (VFGD) may serve as a way to utilize the instruments.

The urgent discussion of situations may also be done by means of the Virtual Focus Group Discussion (VFGD). This is very convenient on the part of the concerned people.
They don’t need to travel and assemble in a place to discuss an important issue or situation. Through Virtual Focused Group Discussion (VFGD) they may arrive in a certain decision.

The discussion of light topics would be possible through Virtual Focus Group Discussion (VFGD). Groups of school administrators or teachers may meet virtually and discuss light topics and concerns about the school, learners, lessons and other matters that are related to the teaching profession.

There are several committee meetings in the school, the Virtual Focus Group Discussion (VFGD) would be the means to conduct them. Concerns on human resources, finances, logistics and the like may be discussed through Virtual Focus Group Discussion (VFGD) because people are allowed to speak.

The role of Virtual Focus Group Discussion (VFGD) has become evident for the success of communication is always possible.

References:


Online Focus Groups VS Traditional Focus Groups Retrieved from: https://blog.remesh.ai/should-you-use-online-focus-groups