VIDEO PRESENTATION: HELPFUL OR NOT?

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Nowadays, teachers using video presentation for additional instructional materials and accessible information that can enhance learner’s interest.

**Video Presentation.** In just a slide and a click you can now play a lot of videos in your mobile phone so the influence of digital videos on our everyday culture is undeniable. But now, Abstract topics that once seemed difficult to teach and learn are now more accessible and understandable, thanks to the availability of educational videos. Some studies have shown that the use of short video clips allows for more efficient processing and memory recall. Videos’ visual and auditory nature appeals to a wide audience and allows each user to process information in a way that’s natural to them. The importance of using videos in an educational setting is numerous. Their convenience and versatility makes them an asset to learners, teachers and educational institutions alike.

Videos can create a more engaging sensory experience than those print materials alone. Learners actually see and hear the concept being taught in the videos and can process it in the same way they process their everyday interactions. It can increase knowledge retention, since they can be stopped and replayed as many times as needed. And can also be reviewed long after the lesson was taught.

For us teachers, videos increase student engagement, which in turn helps boost achievement. Students can process and remember the lessons better when they are interested in the material. Videos can be used to change the roles of teachers from
lecturers to facilitators. It’s important to note that videos are meant to enhance course materials and lectures — not replace them.

Limitations and Problems of Video Presentation. Basically, most of the disadvantage of the video presentation is time-consuming in both sides of the teachers and learners. Presenting a video to the class without knowing or having a preview on it may expose the learners to unwanted images and unappropriated scene. Thus, teachers must be vigilant in selecting videos and presentation. Teachers must have a preview of video for the learners to be safe and for them to avoid learner’s exposure to unrelated topics. Also, a video presentation requires a multimedia material such as projectors, laptops, computers or television, which are not easy to produce when you’re at school.

The media that must be controlled and regulated. As I’ve said above, I think the Video Presentation is one of the best, but risky media that we can present to our learners because of its uncontrolled presentation if the presentation is only downloaded from the internet but if it’s made by our Department I can say it is safe and educational. Video presentation gives pupils clear concept clarity, as everything can be visualized and explained in detail. Visuals tend to be more interesting and engaging, when compared to text and some learners who are good visual learners have a lot of advantages studying from videos. They can learn more efficiently. Videos create experiences. For instance, you can recreate voices, faces, situations of a past event, person or place. Kids can have knowledge about extinct species of animals or animals that increase only in a remote wilderness half way around the world.

It acts as a flexible teaching medium. The more interested and engaged students are and the more interactive each learning session is, the more students will enjoy learning and retain information from the lesson. The videos provide the option to stop each video and challenge students to predict the outcome of a demonstration, and elaborate on, or debate a point. You also have the option to rewind the video to review a certain segment to ensure that your children understand key concepts. Here’s are the
reason why it should be controlled, first, the preparations of teachers in presenting the videos time-consuming (previewing the content, preparation to present (technicalities), equipment may not be available). Second, the video could be a distraction if the structure of the video is not aligned with what needs to be taught.

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