VISUAL LITERACY AND ITS SIGNIFICANCE

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Visual literacy is defined as a learned ability to interpret visual messages accurately. It also includes creating such messages. It connected to print literacy that is the ability to read and write printed words. With the flood of visual messages at this point in time, we must now be visually literate.

Visual literacy on its general term may also mean reading and writing of visual texts. A visual text makes its meanings with images, or with meaningful patterns, graphs and sequences.

Visual information comes in the form of maps, diagrams, tables or charts, graphs, timelines, tree diagrams, cutaways and cross-sections, flow charts, web diagrams, Venn diagrams, and more. Definitely, it is definitely imperative in our profession. Teachers are embedded with responsibilities especially in developing the children’s potentials holistically. We are expected not only to teach daily but also to make sure that our pupils learn from us.

As generated from www.study.com, visual aid supplements word with a picture or illustration. There are good reasons to use visual aids such as it helps the audience understand and remember information that the teacher talks about. More people also learn through visuals. Visual aids also increase audience interest. It can capture and keep people interested. Finally, visuals serve as notes or reminders for the facilitator of learning.

In our day to day activities, we employ different strategies. We use different pedagogies. Certainly, our visual aids matter for it is proven that children learn from
concrete going to abstract. And it is worth mentioning that the use of various materials lends a hand in carrying out the instructions that we do on a daily basis.

Doing a bunch of visuals doesn’t need to be costly if you can maximize your time and become playful with the things around. There are bits and pieces that only need creative hands. Visual literacy plays a significant role in our lives. And it starts and eventually develops as early as we live. Since we are educators, let’s make the best out of it. As we employ teaching, let us bring a glimpse of a surprise to our pupils by providing appropriate visual stuff.

References:

Visual Aids in Public Speaking: Importance, Purpose, and Audience Considerations
(Author and Year Unpublished)